



FOR GYM OPERATORS · QATAR

# The corner of your floor, and what it pays.

What a Yalla machine earns a gym at different levels of footfall, and what it would cost you to earn the same money any other way.



## WHAT IT PAYS YOU

# You provide a socket. It pays you monthly.

The only number that really moves this is how many drinks your floor sells in a day.  
Find the column that looks like your gym.

| MOST GYMS LAND HERE                                                                                                  |                                                                                                                      |                                                                                                                      |
|----------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------|
| <b>20</b><br>DRINKS A DAY<br><b>A steady gym</b><br>where a placement settles once members know it is there          | <b>35</b><br>DRINKS A DAY<br><b>A busy gym</b><br>the figure an established floor tends to reach                     | <b>50</b><br>DRINKS A DAY<br><b>A large club</b><br>a big floor running a full timetable                             |
| <b>QAR 2,034</b><br>TO YOU, EVERY MONTH<br><b>QAR 24,407</b><br>across a year<br>your rate at this volume <b>18%</b> | <b>QAR 3,559</b><br>TO YOU, EVERY MONTH<br><b>QAR 42,712</b><br>across a year<br>your rate at this volume <b>18%</b> | <b>QAR 6,215</b><br>TO YOU, EVERY MONTH<br><b>QAR 74,577</b><br>across a year<br>your rate at this volume <b>22%</b> |

## THE SHARE RISES WITH THE MACHINE

|                          |                                  |                          |
|--------------------------|----------------------------------|--------------------------|
| <b>15%</b>               | <b>18%</b>                       | <b>22%</b>               |
| up to QAR 10,000 a month | QAR 10,000 to QAR 20,000 a month | above QAR 20,000 a month |

It starts at **15%** from the first drink and steps up on monthly revenue, so a machine that does well pays you a larger slice of a larger number rather than the same slice of it. Paid monthly, on what actually sold.

**Your floor, not an average.** Tell us your footfall and we will rebuild this table on your own numbers before you decide anything.

## THE OTHER WAY

# The same corner, **run by you instead.**

Not which number is bigger, but what each one costs you to earn. Both columns sell 35 drinks a day.

## A STAFFED PROTEIN BAR

## You run it

- **QAR 35,000 up front** for counter, blender, fridge, sink and plumbing
- **A hire**, plus visa, medical, QID and accommodation
- **The risk they leave**, and you start the hire again
- **Stock you buy**, and stock you throw away
- **Your management time**, every week
- **Food-safety liability**, sitting with you
- **It earns nothing outside the shift**

## BEFORE IT OPENS

## QAR 35,000

Then QAR 3,995 a month in staff, and 14 drinks a day every day, before it has earned you a single riyal.

## A YALLA MACHINE

## We run it

- **Nothing up front.** No fit-out, no capital
- **No hire.** No visa, no accommodation, no cover
- **No stock** to buy and none to write off
- **No management time.** Your staff never touch it
- **Liability and licensing sit with us**
- **It sells at five in the morning and at midnight**
- **End it whenever you want** and we take it away

## COSTS YOU NOTHING. PAYS YOU

## QAR 42,712

Paid monthly on what sold. A quiet month pays less and still costs you nothing, because none of the cost was ever yours.

## The part most proposals leave out

On paper, a well-run bar above roughly **19 drinks a day** can show a larger number than the share. We would rather say that than have you work it out afterwards. What that paper number assumes is that you hire well and keep the person, that spoilage stays low, and that your own time managing it is worth nothing. The share assumes none of those. It arrives whether the week went well or badly, and below that line a bar does not out-earn the machine at all. It loses money.

## WHAT THIS IS BUILT ON

**Our side** comes from our own operating model: a blended QAR 21.73 per order across the menu, on 26 operating days a month. The volumes shown are scenarios, not forecasts, so that you can find your own floor rather than take ours. Opening months usually run below a settled figure while members discover the machine.

**The bar column** is a market estimate, not a quote: one attendant at QAR 2,500 a month, QAR 1,000 for accommodation and transport, QAR 350 a month covering visa, medical and QID, an end-of-service accrual, a QAR 35,000 fit-out written down over 3 years, and 8% of ingredients thrown away. Change any of those and the shape of the answer holds. Projections, not promises: real volume depends on your footfall, where the machine stands and how your members take to it. Machine imagery is rendered, not photographed.

## Want this run on your own numbers?

Send us your footfall and we will rebuild both columns for your floor.

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[yallavending.co/for-gyms](https://yallavending.co/for-gyms)

Rethink Vending